



**Joanne Mortimore**  
**Director, Planning and Operations**

Joanne Mortimore directs corporate operations for Own the Podium, which includes formulating corporate policies and strategic plans, preparing annual budgets, overseeing the corporation's human resources, and developing communications strategies and tactics designed to increase the organization's international profile.

Mortimore has worked her way through the Canadian sport system serving a variety of leadership positions with Athletics Canada since 1990, most recently as chief executive officer from 2005 until moving to Own the Podium in August 2010.

Joanne has been an active member of many boards and committees including World Championships, International Federations and area regional boards. She currently sits on the World Junior Athletics Championships Board of Directors and chairs the Advisory Board for the Sport Business Management program at Algonquin College.

Joanne is a certified general accountant, and holds an executive masters degree in sport organization management from the University of Lyon, France. Joanne participates in recreational sports and resides in Ottawa with her husband and two children.