



Ken Read
Director, Winter Sports

Perhaps best known as a charter member of Canada’s “Crazy Canucks”, Ken Read won five World Cup events including three of ski racing’s ‘majors’: the fearsome Hahnenkamm at Kitzbühel, Austria, the spectacular Lauberhorn at Wengen, Switzerland, and the historic Arlberg-Kandahar at Chamonix, France.

Since retirement from competition, the two-time Olympian’s accomplishments include a 14- year award-winning career in broadcasting, event management, athlete advocacy and fundraising projects which have generated more than \$3.8 million for the Canadian Cystic Fibrosis Foundation.

A focused, passionate leader who understands the value of team effort through sport, Ken has devoted the past eight years professionally to national and provincial sport organizations. He was one of the founding group members that established Own The Podium in 2003, and has introduced innovative approaches to sport development and leadership. In June 2010, Ken was named director, winter sport for Own the Podium.

Ken continues to serve as a member of the FIS Alpine Committee Executive Board and Chair both the FIS Alpine Youth & Children sub-committee and FIS Youth & Children Coordinating Group. He also sits on a number of public and private boards including Score Media Inc., Banff Mount Norquay and WinSport Canada.

Named to the Order of Canada in 1991, Ken is an honoured member of Canada’s Sports Hall of Fame, the Canadian Olympic Hall of Fame, the Canadian Ski Hall of Fame and the International Ski Racing Hall of Fame.

Ken and his wife Lynda grew up in skiing families and their three sons are all keen ski racers. They reside in Calgary and Canmore, where virtually every moment of the winter is spent on the snow somewhere.

“Our goal is to WIN – to relentlessly pursue every opportunity to put Canadian athletes on the podium through the commitment of financial, technical and human resources to our athletes, coaches, officials and volunteers. Our mission is to be best in the world.”